



Celebrating 25 Years of Service to Baltimore

Sponsorship Opportunities



25th Anniversary
Civic Works

25 Years of Service

For 25 years, Civic Works has improved communities and changed lives. In 2018 Civic Works will host three events that celebrate our history and invest in our future.

Your partnership with Civic Works will be promoted to the 1,500 attendees of these events, as well as online to our 30,000 email and social media followers. Make a difference at our Day of Service, bring your team to compete at the Fall into Fitness 5k and toast the future at our 25th Anniversary Celebration honoring founders Dana Stein and Kathleen Kennedy Townsend, with entertainment by Ira Glass. Most of all, know that your support is making a difference in Baltimore and building brighter futures.

Three Events— Three Opportunities to Make an Impact.

25th Anniversary Celebration with Ira Glass

This one-time event will celebrate Civic Works' 25th Anniversary and honor our founders, Dana Stein and Kathleen Kennedy Townsend. Baltimore native and Civic Works supporter Ira Glass will lend his unique storytelling talent. As the creator, producer and host of the popular public radio program and podcast This American Life, Ira Glass is the driving force behind some of today's most entertaining, humorous, and heartfelt stories. A reception with food and drinks will be followed by this special performance.

Day of Service

Day of Service is a day of high energy and lasting impact in Baltimore! More than 500 volunteers will clean parks and vacant lots, plant trees, paint schools, repair homes for elderly residents, create community gardens, and help families conserve energy. This annual volunteer event encourages Baltimore residents, businesses, schools, and churches to roll up their sleeves and improve communities.

Fall into Fitness 5k

At our 2017 Amazing Race, teams competed in a challenge course that showcased Civic Works programs. For our 25th anniversary we're bringing the spirit and vibrancy of the Amazing Race to a 5k event hosted in partnership with Baltimore City Recreation & Parks as part of their \$5 5k program. The Fall into Fitness 5k will bring together Civic Works supporters to run (or walk!) in recognition of 25 years of service.

Dream More. Do More. B'More.

Our programs deliver tangible results through a combination of job training, skills development and community service.

We succeed by harnessing the energy and dedicated commitment of our AmeriCorps members, staff, volunteers, sponsors, partners, and most importantly, the communities in which we work.




Civic Works

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2701 Saint Lo Drive, Baltimore, MD 21213

Help Us Celebrate 25 Years of Service!

With sponsorship levels ranging from \$2,000 to \$50,000, there are opportunities for all of our supporters.

Sponsor Levels	Sponsorship Benefits			
	25th Anniversary Celebration - October 27, 2018	Day of Service - October 6, 2018	Fall into Fitness 5k - September 22, 2018	Additional Benefits
<p>\$50,000</p> <p>Thriving Communities</p>	<ul style="list-style-type: none"> • Presenting Sponsor of the event • 10 tickets to VIP Reception with Ira Glass • Logo on event invitations, advertisements, and media promotions • Logo displayed on entrance signage, screen at performance, and included in opening remarks • Frequent mentions in event social media posts and emails • Full page ad in event program (preferential placement) 	<ul style="list-style-type: none"> • Title Sponsor of the event • Exclusive volunteer project for up to 30 employees • Prominent logo placement on sleeve of t-shirts worn by 500 volunteers • Prominent logo placement on event signage and invitation to speak at kick-off • Frequent mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Registration for 50 5k runners • Prominent logo placement on t-shirts worn by runners • Prominent logo placement in event advertising • Your logo on signs at start and finish of 5k course <p><i>This event will be hosted by Baltimore City Recreation & Parks as part of their \$5 5k series promoting Baltimore City parks.</i></p> 	<ul style="list-style-type: none"> • Special recognition at Civic Works' annual Tower Lighting event • Recognition in Civic Works publications and website • Monthly feature in Civic Works newsletter
<p>\$25,000</p> <p>Bright Futures</p>	<ul style="list-style-type: none"> • 8 tickets to VIP Reception with Ira Glass • Logo displayed on event signage and advertising and included in opening remarks • Regular mentions in event social media posts and emails • Full page ad in event program 	<ul style="list-style-type: none"> • Exclusive volunteer project for up to 15 employees • Logo on t-shirt worn by 500 volunteers • Logo placement on event signage • Regular mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Registration for 25 5k runners • Logo on t-shirts worn by runners • Logo on signs along the 5k course • Mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Special recognition at Civic Works' annual Tower Lighting event • Recognition in Civic Works publications and website
<p>\$15,000</p> <p>Safe Homes</p>	<ul style="list-style-type: none"> • 5 tickets to VIP Reception with Ira Glass • Logo in event signage • Mentions in event social media posts and emails • Full page ad in event program 	<ul style="list-style-type: none"> • Company name on t-shirt worn by 500 volunteers • Logo placement on event signage • Mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Registration for 15 5k runners • Company name on t-shirts worn by runners • Company name on signs along the 5k course • Mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Special recognition at Civic Works' annual Tower Lighting event • Recognition in Civic Works publications and website

Sponsor Levels		Sponsorship Benefits			
		25th Anniversary Celebration - October 27, 2018	Day of Service - October 6, 2018	Fall into Fitness 5k - September 22, 2018	Additional Benefits
\$10,000	Healthy Food	<ul style="list-style-type: none"> • 4 tickets to VIP Reception with Ira Glass • Name listed on event signage and in program • Half page ad in event program • Mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Company name on t-shirt worn by 500 volunteers • Logo placement on event signage • Mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Registration for 10 5k runners • Company name on sign along the 5k course • Name listed on event t-shirt, social media posts and emails 	<ul style="list-style-type: none"> • Recognition in Civic Works publications and website
\$5,000	Engaged Youth	<ul style="list-style-type: none"> • 3 tickets to VIP Reception with Ira Glass • Company name listed in event program and included in verbal remarks • Mentions in event social media posts and emails 	<ul style="list-style-type: none"> • Company name on event signage • Listing on Day of Service t-shirts, social media, and website 	<ul style="list-style-type: none"> • Registration for 5 5k runners • Company name on sign at the event • Name listed on event t-shirt, social media posts and emails 	<ul style="list-style-type: none"> • Recognition in Civic Works publications and website
\$2,000	Serving Baltimore	<ul style="list-style-type: none"> • 2 tickets to VIP Reception with Ira Glass • Company name listed in event program • Promotion of your company on social media 	<ul style="list-style-type: none"> • Company name on event signage • Listing on Day of Service t-shirts, social media, and website 	<ul style="list-style-type: none"> • Registration for 2 5k runners • Company name on sign at the event • Name listed on event t-shirt and social media posts 	<ul style="list-style-type: none"> • Recognition in Civic Works publications and website

For more information about sponsorship opportunities contact Kristen Wommack, Development Director at 410-366-8533 ext. 206 or kwommack@civicworks.com.



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